



CYBERAUCTIONS

Auctions Online

CyberAuctions.com is a complete on demand auction system, for auctioneers, businesses, and non-profit organizations.

System Highlights

Auctions

- One or more lots make up an auction.
- Enter your own start and end times.
- Your choice of buyer's fee or no buyer's fee in the percent that you choose.
- Private Auctions.... You control the password to your auction. This is ideal for benefit auctions or sales where you require a deposit up front.
- Multi Seller, Multi Location auctions
- All lots in an auction close at the same time.

Consignor Management

- Allow consignors to enter lots into your auction.
- Flexible commission system.
- Charge per item, percent, or against a graduating schedule.
- Payment Control..... Pay only the lots that you choose to or have received payment for.
- Consignors to sellers are private.

Shared Customer / Buyer Database

- All customers and buyers that register at cyber auctions are available to bid on all auctions. The only exceptions is when Sellers make their auctions private. As a seller you will have access to the customer database.

Payment System

- Each Auction company selling through cyberructions.com gets their own online payment system to accept credit cards online utilizing authorize.net. Funds received are deposited to your own account. This secure system is fast, and efficient.

Item Description & Bidding Module

SKU Field: is used for tracking your own lot numbers, Vin's, or MLS numbers.

Quantity Field: multiplies the bid. Buyer must take all in the quantity.

Unit Field: Available to specify the unit the buyer is bidding on.

Weight Field: Available to specify the weight so customers can calculate shipping fees.

Starting Bid: Each lot is assigned its own starting bid.

Bid Increments: Each lot is assigned its own bid increments.

Reserve or No Reserve: Each lot may have its own reserve price in addition to a starting price. Customers may bid against themselves until reserve has been met.

External Link: Each lot may have it's own external link. This could be to a common file about the terms of the auction, a web page about the item itself, or a link back to your own website.

Short Description Field: is used as a brief description about the lot.

Long Description Field: is used to give further details of your lot if needed. Besides text you can insert html code for a custom look or to include more pictures, and video of the lot if you choose.

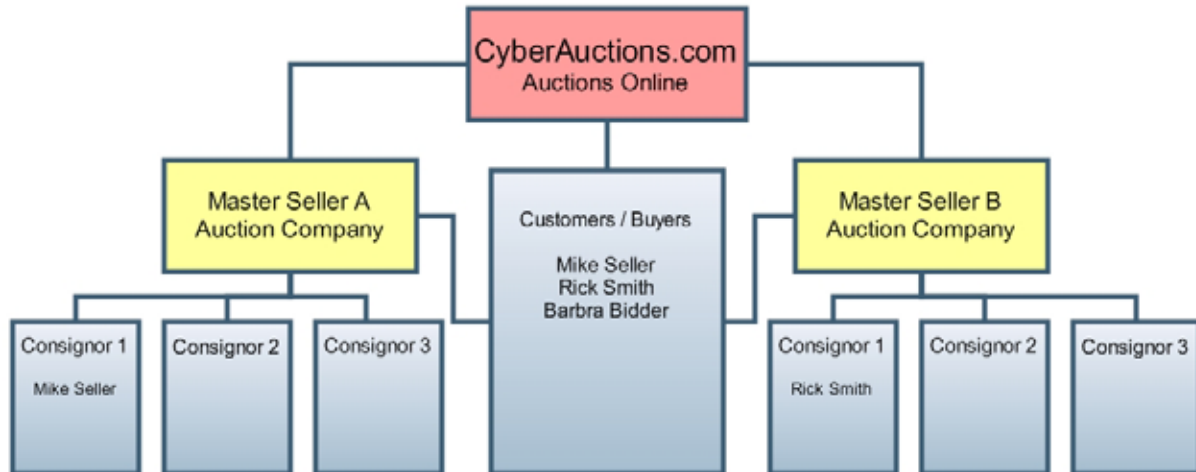
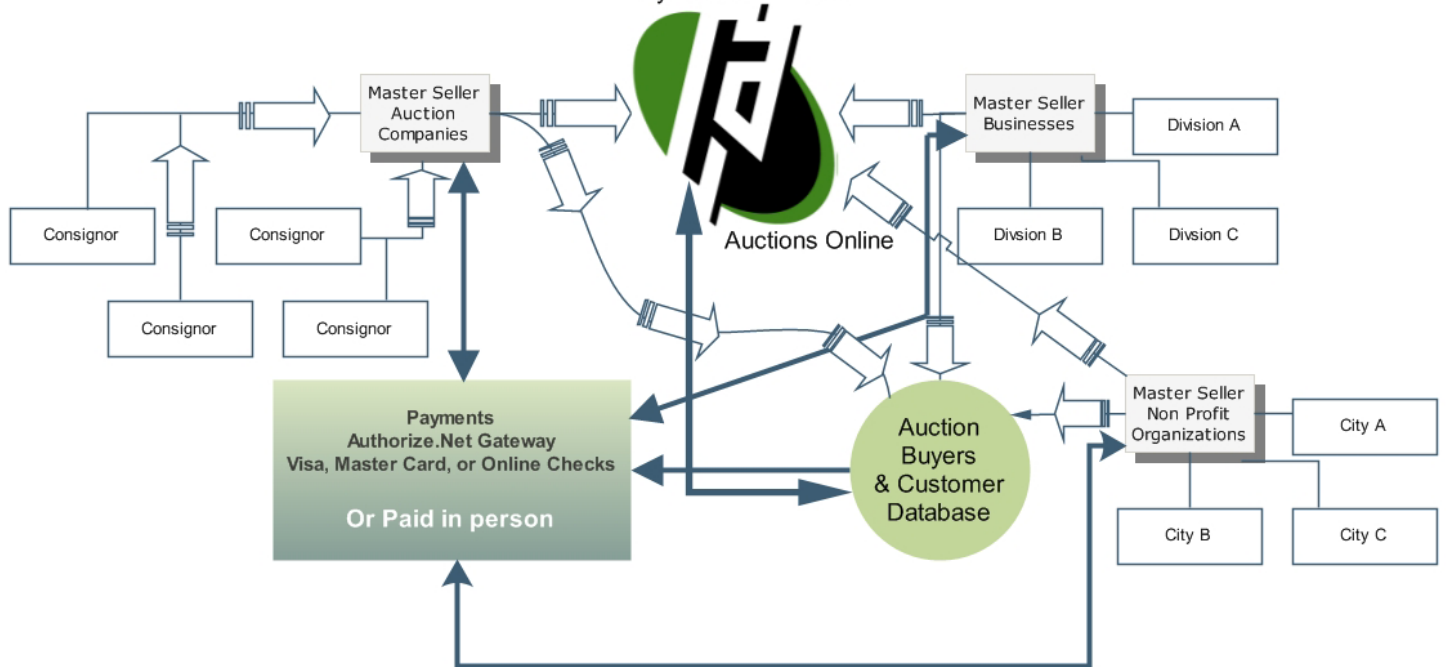
Pictures: Each lot allows 4 pictures to be added, however if more are needed they can be inserted in the long description field or to a picture gallery thru the external link provided.

Max Bid: Buyers are allowed to leave a max bid on an item where the system will be on their behalf. All max bids are processed before the auction closes. Bidding increments set by the seller are enforced.

INTERNET On Demand Auctions

Flow Chart

CyberAuctions.com



Pricing

Fees to use cyberauctions.com the on demand auction system is \$125.00 a month or \$1,200.00 for a yearly agreement. There are no other listing fees, or commissions and Master Seller has no restrictions on the number of auctions held. Agreement is for one Master Seller license at one location.

Setup fees are \$200.00 which is used to setup your Authorize.Net payment account.



CYBERAUCTIONS

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